

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Contract # Schedule Dates Advertiser

Agency

act # 1447248 ates 10/24/16-11/07/16

Oklahoman's for Criminal Justice Reform (84089)

Media Ad Venture (10512)

Product Political - Issues / Propositions (1068)

Brand 195/211/019 (567590)

Continental - Washington, Washington DC (1438)

Accepted-Station:

Sales Office Continental - Washington DC

Buyer Name Carolyn,Bush,
Phone/Fax /

Date:

CPE 195/211/919
Account Types National/Political

Billing Type Standard

Comments Political Flight 10/24-11/7

 Date Entered
 10/12/16

 Last Modified
 10/12/16

 Entered By
 Sharron Davis

Headline # ECR25329039

Demo

CO-OP

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$2,658.75

Date:

Comments:

\$15,066.25

Net Total
Sales Tax

 Wichita Falls (KFDX)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 20
 \$8,100.00

 Nov. 2016
 27
 \$9,625.00

 Grand Total:
 47
 \$17,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6A- 7A (CST)	1				х		i		\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/12/16
2.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	6A- 7A (CST)	1					х	i		\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/12/16
3.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	6A- 7A (CST)	1		х				i		1 \$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/12/16
4.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6A- 7A (CST)	1			×			į		\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/12/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6A- 7A (CST)	1	Х		i i			i		\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/12/16
6.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7A- 9A (CST)	1		х				i		\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/12/16
7.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7A- 9A (CST)	1			x			i		\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/12/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- 9A (CST)	1	Х		1			i		\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/12/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- 9A (CST)	1			X			i		\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/12/16
10.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7A- 9A (CST)	1			1			x		\$125.00	\$125.00	Wichita Falls (KFDX)	Saturday Today Show	10/12/16
11.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7A- 9A (CST)	1			ĺ			x		\$125.00	\$125.00	Wichita Falls (KFDX)	Saturday Today Show	10/12/16
12.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- 9A (CST)	1			i			x		\$125.00	\$125.00	Wichita Falls (KFDX)	Sunday Today Show	10/12/16
13.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- 9A (CST)	1			i			×		1 \$125.00	\$125.00	Wichita Falls (KFDX)	Sunday Today Show	10/12/16
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See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency/Advertiser:



Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Contract # 1447248 Schedule Dates 10/24/16-11/07/16

Advertiser Oklahoman's for Criminal Justice Reform (84089)

Agency Media Ad Venture (10512)

Political - Issues / Propositions (1068) Brand 195/211/919 (567590)

Salesperson Continental - Washington, Washington DC (1438)

Sales Office Continental - Washington DC

Buyer Name Carolyn, Bush, Phone/Fax

Product

Date:

Accepted-Station:

CPE 195/211/919 Account Types National/Political

Billing Type Standard Political Flight 10/24-11/7 **Date Entered** 10/12/16 **Last Modified** 10/12/16

Entered By Sharron Davis

No CO-OP ECR25329039 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission

\$2,658.75

Net Total \$15,066.25

Date:

Comments:

Sales Tax

Wichita Falls (KFDX) By Broadcast Month Spots Rate Oct. 2016 20 \$8,100.00 Nov. 2016 27 \$9,625.00 Grand Total: 47 \$17,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa S	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9A- 10A (CST)	1					· ·		1 \$400.0	0 \$400.0	Wichita Falls (KFDX)	Meet The Press	10/12/16
15.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- 10A (CST)	1			1 1	i	· >		1 \$400.0	0 \$400.0	Wichita Falls (KFDX)	Meet The Press	10/12/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9A- 11A (CST)	1	. х		1 1		1 1		1 \$125.0	0 \$125.0	Wichita Falls (KFDX)	Today Show II & III	10/12/16
17.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	9A- 11A (CST)	1		х			<u> </u>		1 \$125.0	0 \$125.0	Wichita Falls (KFDX)	Today Show II & III	10/12/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9A- 11A (CST)	1				x			1 \$125.0	0 \$125.0	Wichita Falls (KFDX)	Today Show II & III	10/12/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- 11A (CST)	1			1 1	x			1 \$125.0	0 \$125.0	Wichita Falls (KFDX)	Today Show II & III	10/12/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	12P- 12:30P (CST)	1		х					1 \$150.0	\$150.0	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/12/16
21.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	12P- 12:30P (CST)	1			x				1 \$150.0	9150.0	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/12/16
22.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	12P- 12:30P (CST)	1		х					1 \$150.0	9150.0	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/12/16
23.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	12P- 12:30P (CST)	1			x	i	1 1		1 \$150.0	0 \$150.0	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/12/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12:30P- 1:30P (CST)	1	х .						1 \$175.0	0 \$175.0	Wichita Falls (KFDX)	Days of Our Lives	10/12/16
25.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	3P- 4P (CST)	1			x				1 \$150.0	9150.0	Wichita Falls (KFDX)	Dr. Phil	10/12/16
26.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	3P- 4P (CST)	1				x			1 \$150.0	\$150.0	Wichita Falls (KFDX)	Dr. Phil	10/12/16
27.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	4:30P- 5P (CST)	1		Х	1				1 \$150.0	0 \$150.0	Wichita Falls (KFDX)	Judge Judy	10/12/16

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Oklahoman's for Criminal Justice Reform (84089) Agency Media Ad Venture (10512)

Product Political - Issues / Propositions (1068)

Brand 195/211/919 (567590)

Continental - Washington, Washington DC (1438) Sales Office Continental - Washington DC

Buyer Name Carolyn, Bush, Phone/Fax

Salesperson

CPE 195/211/919 Account Types National/Political

Billing Type Standard Political Flight 10/24-11/7

Date Entered 10/12/16 Last Modified 10/12/16 Entered By Sharron Davis

No CO-OP

ECR25329039 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$2,658.75

\$15,066.25

Net Total

Sales Tax

Wichita Falls (KFDX) By Broadcast Month Spots Rate Oct. 2016 20 \$8,100.00 Nov. 2016 27 \$9,625.00 Grand Total: 47 \$17,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	4:30P- 5P (CST)	1					X			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/12/16
29.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6P- 6:30P (CST)	1	Х		1	1	1	1	1	1	\$600.00	\$600.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/12/16
30.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6P- 6:30P (CST)	1		х	i	į		i	i	1	\$600.00	\$600.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/12/16
31.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- 7P (CST)	1	Х		1	1		1	i	1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/12/16
32.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	6:30P- 7P (CST)	1			-		×	1	1	1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/12/16
33.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6:30P- 7P (CST)	1			×	:	:	1		1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/12/16
34.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	6:30P- 7P (CST)	1			-	×		1		1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/12/16
35.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	10:35P- 11:35P (CST)	1	1	Х	-	1	1	1	1	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
36.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	10:35P- 11:35P (CST)	1			×		-	1	1	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
37.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10:35P- 11:35P (CST)	1	х		-	:		1	:	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
38.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	10:35P- 11:35P (CST)	1		х	ĺ	-		1		1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
39.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	10:35P- 11:35P (CST)	1			1	1	×		1	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
40.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10:35P- 11:35P (CST)	1	х					1		1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/12/16
41.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9P- 10P (CST)	1	х		-	-		1	i	1	\$900.00	\$900.00	Wichita Falls (KFDX)	Timeless-NBC	10/12/16

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Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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Advertiser

10/24/16-11/07/16

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Agency Media Ad Venture (10512)

Political - Issues / Propositions (1068)

1447248

195/211/919 (567590)

Salesperson Continental - Washington, Washington DC (1438)

Continental - Washington DC Sales Office

Buyer Name Carolyn, Bush, Phone/Fax

CPE 195/211/919 Account Types National/Political

Billing Type Standard Political Flight 10/24-11/7 **Date Entered** 10/12/16 **Last Modified** 10/12/16

Sharron Davis

No CO-OP ECR25329039 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

\$2,658.75 Net Total \$15,066.25

Sales Tax

Commission

Wichita Falls (KFDX) By Broadcast Month Spots Rate Oct. 2016 20 \$8,100.00 Nov. 2016 27 \$9,625.00 Grand Total: 47 \$17,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	T	u ۱	Ne	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9P- 10P (CST)		1 X	-	1	- 1					1	\$900.00	\$900.0	Wichita Falls (KFDX)	Timeless-NBC	10/12/16
43.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	8P- 9P (CST)		1	×	(1	\$850.00	\$850.0	Wichita Falls (KFDX)	This Is Us-NBC	10/12/16
44.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	8P- 9P (CST)		1	×	(i			i		1	\$850.00	\$850.0	Wichita Falls (KFDX)	This Is Us-NBC	10/12/16
45.0	Normal Line / SPOT	11/03/16-11/03/16	3	3 :30	7P- 8P (CST)		1	į		į	x	1	į		1	\$750.00	\$750.0	Wichita Falls (KFDX)	Superstore/The Good Place-NBC	10/12/16
46.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	8P- 9P (CST)		1	1	i	- 1	x	- 1	- 1		1	\$850.00	\$850.0	Wichita Falls (KFDX)	Chicago Med-NBC	10/12/16
47.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	8P- 9P (CST)		1	1	i	i	x		i		1	\$850.00	\$850.0	Wichita Falls (KFDX)	Chicago Med-NBC	10/12/16
					CO	NFI	RN	ΛA	TI	NO	1 C	100	ITI	RA	\CT					
Accented-A	Agency/Advertiser			Date:	Accented-Stat	ion:										Date:	Comments:			

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